

ESTUDIÁ

#COMPLEMENTATION CYCLE OF THE BACHELOR'S DEGREE IN ADMINISTRATION AND INFORMATION MANAGEMENT

Name of the course: Complementation Cycle of the Bachelor's Degree in Administration and Information Management.

Degree title: **Bachelor's Degree in Administration and Information Management.**

Level: Bachelor.

Duration: 2 and a half years.

Workload: 1680 hours.

Course modality: e-learning

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Manage and enhance flexible and effective organizations

Associating technology with management is a challenge for all organizations, whether in the public or private sphere. The permanent changes produced by digital transformation make it necessary to train new professionals capable of responding to these dynamic contexts.

The Bachelor's Degree in Information Administration and Management incorporates and integrates specific knowledge from the areas of systems and technologies to the basic training of administration sciences. This integration defines a new model of professionals, capable of innovatively interpreting and managing an environment that changes permanently.

Professional field of action

The strategic combination of knowledge in the areas of administration, systems and technologies will allow its graduates to participate in the planning, organization, direction and control processes in diverse organizations such as industries, service companies and public organizations. They will have the tools to connect and integrate the different sectors of the organization and articulate it with the environment in which it is inserted.

Entry conditions

Possess a higher education degree of Higher Technician in Business Administration, Higher Technician in organizational management, Higher Technician in administration; and/or related disciplinary or professional areas (to be evaluated by the University), awarded by an Educational Institution recognized by the corresponding Official Body, with a minimum of 1,200 hours of study and two and a half years of duration.

Program

1° SEMESTER	Human capital management	Administration and design of organizational processes	Introduction to Communications	Programming Paradigms	English I
2° SEMESTER	University, society and knowledge	Digital marketing	Cost and Performance Calculation	Software Engineering	Sales Management
3° SEMESTER	Management Control	Introduction to Optimization	Introduction to data management	Operation Management	
4° SEMESTER	Strategic Management	Financing and Investment	Management and Administration of Technologies	English II	
5° SEMESTER	Cost and Performance Calculation	Software Engineering	Sales Management	Digital Marketing	English II (Language level required for the Bachelor's Degree)
6° SEMESTER	Management Control	Introduction to Optimisation	Introduction to Data Management	Undergraduate Final Project	
7° SEMESTER	Elective Curriculum Unit	Machine Learning and Data Mining	Technological Prospective	Bachelor's Degree Final Project	



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