

Administration and Management of Information

DEGREE PROGRAM



Introductory course in University Studies		YEAR 01		YEAR 02		YEAR 03		YEAR 04	
1 st Period	2 nd Period	3 rd Period	4 th Period	5 th Period	6 th Period	7 th Period	8 th Period		
Introduction to Academic Reading and Writing	Introduction to Economics	Microeconomics	Introduction to Communication	Cost and Yield Calculation	Management Control	Operations Management	Strategic Direction		
University, Society and Knowledge	Maths I	Maths II	Programming Paradigms	Software Engineering	Introduction to Optimization	Strategic Management	Machine Learning and Data Mining		
Contemporary Problems	Probability and Statistics	Informatics	Accounting and Balances	Sales Management	Introduction to Data Management	Financing and Investment	Prospective Technology		
Introduction to Academic Maths and Statistics	Introduction to Accounting	Management and Organizational Design Processes	Marketing and Commercialisation	Digital Marketing	Final Work: Undergraduate Degree	Management and Administration of Technologies	Final Work: Bachelor's Degree		
	Management and Administration of Organizations	Human Capital Management				Elective Course			